What is Goal Setting?

The powerful process of identifying your ideal future and creating motivation by establishing measurable goals and timeframes in order to accomplish success.

How to Set Goals

▪ **Brainstorm**
  - What is important to your organization?
  - What has worked well in the past with your organization?
  - What is needed to improve your organization?
  - What does your organization hope to accomplish?
  - What is the vision of your organization?

▪ **Make a general list**
  - Use action verbs
  - Utilize SMART Goal Method
    - **S**mart
      - State exactly what you want to accomplish (who, what, where, why)
    - **M**easurable
      - How will you measure your goal? This will give specific feedback and hold you accountable.
    - **A**chievable
      - Goals should push you, but it is important that they are reasonably attainable.
    - **R**elevant
      - Is the goal worthwhile and will it lead to the overall mission or vision of the organization?
    - **T**ime-based
      - Do you have a time-frame listed in your goal? This holds you accountable again and helps motivate you.

▪ **Set time aside to achieve these goals**
▪ **Assign roles to keep goals on track**
▪ **Periodic review and update of goals**

Identifying the Impact

  - What do you want to achieve?
  - Why is it important?
  - Why is it relevant?
  - Where is the motivation directed?
  - Who is responsible for each task?
  - What will come from successful achievement of goals?

Action Plan Activity

1. **Review** your organization's mission statement
2. **Create** your own personal mission statement based off your organization's
3. Write out **one personal goal** and **one organizational goal** that you have for your term as a stuorg officer
4. Describe the **objectives** (actions) you will take to achieve that goal
5. **Identify** campus resources that will support you in achieving those goals
6. How can you help your organization **achieve this goal** and vice versa?
7. Identify the **impact** that achieving this goal will have on your organization